



PROFESSIONAL EXPERIENCE

Applied Technology Council, Redwood City, California, 2015-present

Publications Specialist – Responsible for report production, graphic design, and online presence curation.

Assists in the distribution of reports, organization of webinars, coordination of trainings, and various administrative tasks.

The Learning Studios, Inc., Burlingame, California, 2014-2015

Director of Student Affairs, Student Mentor – Served as primary point of contact for clients. Utilized my detail-oriented style while working under little supervision. Determined priorities of the business and clients and ensured timely delivery. Modified the company's financial system by shifting from post-service invoicing to a pre-service tuition, potentially saving the company tens of thousands of dollars per year. Coordinated meetings between the Founder and clients. Provided onsite assistance and managed follow-ups. Managed, designed, and crafted client and internal newsletters. Completed general reception and administrative responsibilities, such as receiving phone calls and visitors, and managing both filing and wireless systems.

EDUCATION AND TRAINING

B.A. Wellesley College, 2014

RESEARCH

NETFLIX - Kids, Cupertino, California, 2014-2015

Freelance Researcher – Modified scripts and characters in order to tailor the episodes to appeal to a particular audience. Observed subjects in focus groups and assessed the potential success of the show. Ran analytics on said observations in order to endorse or discourage the acquisition of the story for Netflix Original Content.

Wellesley College, Wellesley, Massachusetts, 2013-2014

Independent Researcher - Questioned the role of technology in the enhancement of child development as we know it. Specifically, investigating technology's influence on children's cognitive, social, and creative abilities. Explored the use of Tangible User Interfaces (TUIs) in the advancement of children's technologies. Found that TUIs help eliminate the passivity associated with traditional technologies, and foster a more cooperative, and thus creative, learning environment. Research can be found here: technokids.us.to

Co-Researcher - Examined whether acculturation to Western society influences the intensity of body dissatisfaction among college-aged women. Designed, conducted (Qualtrics), analyzed (SPSS), and presented the current experiment in two months' time. The final research paper was presented at the Wellesley Ruhlman Conference in April of 2014.

Massachusetts Institute of Technology, Cambridge, Massachusetts, 2012-2013

Early Childhood Cognition Lab Research Assistant - Studied the representations and learning mechanisms that underlie the commonsense understandings of the physical and social world constructed during early childhood. Recruited and conducted studies on subjects 10-14 months and 3-4 years old in MIT's PlayLab at the Boston Children's Museum. Focused on parents' intrinsic pedagogical motivation to teach their children.

Stanford University, Stanford, California, Summer 2013

Stanford Sleep Study: Center for Narcolepsy Research Assistant - Shadowed postdoctoral students and lead geneticists in the laboratory. Improved attention to detail. Implemented innovative solutions to increase lab organization and efficiency.

AWARDS AND RECOGNITIONS

Wellesley Ruhlman Conference, April 2014: Speaker/Presenter
The Agora Society: Events Chair, Web Master
Academy of Cognitive Learning: Treasurer
Time magazine Person of the Year: 2006
Wellesley PERA Rock Wall: CPR, AED, and First Aid Certified
Wellesley MESCLA: Award for Academic Excellence

COURSEWORK

Wellesley College, Wellesley, Massachusetts, 2010 - 2014
Psychology - Organizational Psychology, Statistics (SPSS), Cultural Psychology, Social Imagination, Psychology of Creativity, Research Methods in Abnormal Psychology (Qualtrics, SPSS), Child and Adolescent Psychopathology, Abnormal Psychology, Developmental Psychology, Biological Psychology, Narrative Psychology, Psychology of Law, and Independent Studies in Child Psychology.
Computer Science - Robotic Design, Computer Programming and Problem Solving (Java), Data Structures with Lab (Java), Computer Graphics (OpenGL), Independent Study (HTML, CSS)
Massachusetts Institute of Technology, Cambridge, Massachusetts, 2012 - 2014
Psychology - Undergraduate Research in Early Childhood Cognition
Computer Science - Cultures of Computing, Introduction to Programming (Python)

SELECTED PUBLICATIONS

Perna, C.J., and Sedani, N.K., *Beauty Today: The Impact of Perceived Sociocultural Pressures and Acculturation on Body Image Among Ethnicities*, Wellesley College, 2013.

Perna, C.J., *TUIs as Toys: The impact of technology on development in childhood, and the use of Tangible User Interfaces as play tools*, Wellesley College, 2014